

NCC Cable System Order

Order #	62464078
Syscode	1447
System Name	Spectrum/Eastern KC U-verse, MO
Market	Kansas City

AE	Randi Oken
Sales Coordinator	Carla Rodriguez
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Oct16
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Axiom Strategies
Advertiser	Missouri Senate Campaign Committee

Client Code	21
Product Code	23
Est Code	146
Product Name	2017 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/12/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$942.00	
Commission		\$141.30	
Net Total		\$800.70	
Total Spots		56	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	102.4	GIMP	18287
CPP	\$9.00	CPM	\$51.51

Comments :	10/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/30/17	11/5/17	05:00	10:00	X	X	X	X	X	X	X	1.50	268	15	\$8.00	\$120.00	30	
2	FXNC	FXNC EM	11/6/17	11/12/17	05:00	10:00	X	X						1.60	291	4	\$8.00	\$32.00	30	
3	FXNC	FXNC DT	10/30/17	11/5/17	10:00	18:00	X	X	X	X	X	X	X	1.70	301	18	\$14.00	\$252.00	30	
4	FXNC	FXNC DT	11/6/17	11/12/17	10:00	18:00	X							1.60	285	2	\$14.00	\$28.00	30	
5	FXNC	FXNC PT	10/30/17	11/5/17	18:00	24:00	X	X	X	X	X	X	X	2.30	413	15	\$30.00	\$450.00	30	
6	FXNC	FXNC PT	11/6/17	11/12/17	18:00	24:00	X							2.60	460	2	\$30.00	\$60.00	30	

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$942.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$942.00

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Date Printed 10/12/17

62464078 | Kansas City | Spectrum/Eastern KC U-verse, MO | 1447 |

NCC Cable System Order

Order #	62464078
Syscode	5961
System Name	Spectrum/Central Kansas City, MO
Market	Kansas City

AE	Randi Oken
Sales Coordinator	Carla Rodriguez
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Oct16
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Axiom Strategies
Advertiser	Missouri Senate Campaign Committee

Client Code	21
Product Code	23
Est Code	146
Product Name	2017 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/12/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,858.00	
Commission		\$428.70	
Net Total		\$2,429.30	
Total Spots		56	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	109.5	GIMP	74539
CPP	\$26.00	CPM	\$38.34

Comments :	10/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/30/17	11/5/17	05:00	10:00	X	X	X	X	X	X	X	1.60	1093	15	\$25.00	\$375.00	30	
2	FXNC	FXNC EM	11/6/17	11/12/17	05:00	10:00	X	X						1.70	1188	4	\$25.00	\$100.00	30	
3	FXNC	FXNC DT	10/30/17	11/5/17	10:00	18:00	X	X	X	X	X	X	X	1.80	1227	18	\$35.00	\$630.00	30	
4	FXNC	FXNC DT	11/6/17	11/12/17	10:00	18:00	X							1.70	1163	2	\$35.00	\$70.00	30	
5	FXNC	FXNC PT	10/30/17	11/5/17	18:00	24:00	X	X	X	X	X	X	X	2.50	1682	15	\$99.00	\$1,485.00	30	
6	FXNC	FXNC PT	11/6/17	11/12/17	18:00	24:00	X							2.70	1875	2	\$99.00	\$198.00	30	

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$2,858.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,858.00

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62464078 | Kansas City | Spectrum/Central Kansas City, MO | 5961 |

NCC Cable System Order

Order #	62464078
Syscode	5963
System Name	Spectrum/Eastern Jackson Cnty, MO
Market	Kansas City

AE	Randi Oken
Sales Coordinator	Carla Rodriguez
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Oct16
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Axiom Strategies
Advertiser	Missouri Senate Campaign Committee

Client Code	21
Product Code	23
Est Code	146
Product Name	2017 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/12/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,858.00	
Commission		\$428.70	
Net Total		\$2,429.30	
Total Spots		56	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	115.3	GIMP	83925
CPP	\$25.00	CPM	\$34.05

Comments :	10/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/30/17	11/5/17	05:00	10:00	X	X	X	X	X	X	X	1.70	1231	15	\$25.00	\$375.00	30	
2	FXNC	FXNC EM	11/6/17	11/12/17	05:00	10:00	X	X						1.80	1338	4	\$25.00	\$100.00	30	
3	FXNC	FXNC DT	10/30/17	11/5/17	10:00	18:00	X	X	X	X	X	X	X	1.90	1381	18	\$35.00	\$630.00	30	
4	FXNC	FXNC DT	11/6/17	11/12/17	10:00	18:00	X							1.80	1309	2	\$35.00	\$70.00	30	
5	FXNC	FXNC PT	10/30/17	11/5/17	18:00	24:00	X	X	X	X	X	X	X	2.60	1894	15	\$99.00	\$1,485.00	30	
6	FXNC	FXNC PT	11/6/17	11/12/17	18:00	24:00	X							2.90	2111	2	\$99.00	\$198.00	30	

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$2,858.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,858.00

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62464078 | Kansas City | Spectrum/Eastern Jackson Cnty, MO | 5963 |